

2024  
Edition

# BUSINESS IDEAS FEEL THE START-UP GROOVE

INNOSUISSE START-UP TRAINING - MODULE 1

**Successful role models are the best motivation for anyone interested in launching or joining a startup.**

Join the event to:

- meet entrepreneurs who are developing solutions for a more sustainable society
- get inspired by their stories
- ask questions about their experiences
- learn more about the Innosuisse start-up training programme and Impact Hub Ticino

Thursday  
8 May 2024  
17.30 - 19.30

Aula Polivalente  
Sector A, East Campus  
via la Santa 1  
Lugano-Viganello



**Kindly note that registration is mandatory to participate.**  
[entrepreneurship-training.ch/  
module1/ticino/registration](https://entrepreneurship-training.ch/module1/ticino/registration)

## SCHEDULE

- 17.30 Welcome and introduction to Innosuisse start-up training programme**
- **Francesco Meli** Centre management and Coach at USI Startup Centre
  - **Leandro Bitetti** Head of MSc in Business Administration with Major in Innovation Management at SUPSI-DEASS
- 17.45 Entrepreneur testimonials**
- **Fabio Amicarelli** Co-founder of Foldcast
  - **Tomas Turner** Co-founder Cultivated
- 18.30 Q&A**
- 19.00 Impact Hub Ticino**
- **Carlotta Zarattini** Co-founder Impact Hub Ticino and impact investor
- 19.15 Apéro & Networking**



**Fabio Amicarelli**



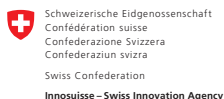
**Tomas Turner**



**Carlotta Zarattini**

**Business Ideas is a motivational event focused on the topic of entrepreneurship, dedicated to students and university researchers, organised by USI and SUPSI as part of the federal training program Innosuisse Start-up training. The event is held in English.**

**Commissioned by**



**Organised by**



Scuola universitaria professionale della Svizzera italiana

**SUPSI**