BUSINESS CONCEPT
GET THE STARTUP TOOLBOX

INNOSUSSSE START-UP TRAINING - MODULE 2
Are you interested in entrepreneurship?  
Do you already have an innovative business idea?  
Are you intending to found your own company?  

Apply for the free Business Concept Course!

In the Business Concept module you will learn the essentials for being successful in knowledge and technology-oriented entrepreneurship.

Moreover, you will:

- sharpen and train your entrepreneurial thinking
- experience an exciting journey transforming an idea into a business concept
- gain theoretical and practical competencies to master future leadership positions in a startup or succeed in founding your own company.

Duration
Bootcamp & first course: Tuesday, 22.03.2022, 3.00 pm - 9.00 pm  
Evening Classes: Tuesdays, 29.03. - 14.06.2022, 5.00 pm - 9.00 pm

Location
Bootcamp and Evening Classes:
  sitem-insel  
  Freiburgstrasse 3  
  3010 Bern

Participants
Students, doctoral students, postdocs, senior lecturers and professors of Universities and Universities of Applied Sciences, company representatives with experience in research and development

The number of participants is limited.

Costs
None

Registration
Please register online on entrepreneurship-training.ch/module2/bern. Deadline: 11.03.2022.

Contact
University of Bern  
Entrepreneurship Center  
Departement of Management and Entrepreneurship  
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Experiential Exercises: you will practice your acquired knowledge in a small group project.

Coaching: our experienced coaches will provide feedback and support. They will share their entrepreneurial secrets when teaching interactively.

Entrepreneurial Ecosystem: you will gain access to the Bernese Ecosystem players and have plenty of networking opportunities.
From the idea to a successful company

FOR MEMBERS OF UNIVERSITIES

MODULE 1
Business Ideas
FEEL THE START UP GROOVE
2-hour motivational event for members of universities.

MODULE 2
Business Concept
GET THE START UP TOOLBOX
Evening course for members of universities / university students with business ideas who aspire to set up a company.

FOR START-UPS

MODULE 3
Business Creation
JUMPSTART YOUR BUSINESS
5-day intensive course to jumpstart your venture.

MODULE 4
Business Growth
GROW YOUR START UP
5-day course on developing and implementing strategies for growth.

«This is a superb offer – great program and trainers»
Hans K., Senior Researcher Medicine

«I really got the basic entrepreneurial information I was seeking – an incredible platform»
Yvonne, S. Senior Researcher Physics

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